



2024

Impact Report

Celebrating the Power of Relationships and Generosity



TRUCKSAFETY.ORG



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Our Impact



THANK YOU



Driven by relationships and inspired by generosity, your support fuels the heart of the Truck Safety Coalition's mission. Whether through financial contributions, volunteerism, or simply standing with us in solidarity, you create lasting change for crash victims, family survivors, and the movement for safer roads.



Phone Number
(202) 921-9526



Address
**700 Pennsylvania Avenue SE
Suite #200
Washington, D.C. 20003**

2024

A Message from Our President



As we reflect on the past year, we are overwhelmed with gratitude for the steadfast support and generosity of our victim, survivor, and volunteer community. The Truck Safety Coalition's work is not easy, but it is vital. Together, we have not only supported families and victims navigating the aftermath of truck crashes but also made strides in advocacy and innovation to prevent future tragedies.

This year, TSC celebrated remarkable progress. From expanding victim support services to advancing life-saving policy initiatives, your contributions have an undeniable impact. Each step forward was fueled by your belief in our mission and your dedication to creating a safer future.

The pages of this report are filled with stories of resilience, hope, and triumph—stories that would not exist without your partnership. You have empowered us to "bridge the gap" between the challenges we face today and the safer roads we envision for tomorrow.

On behalf of the Truck Safety Coalition Board of Directors, CRASH, and P.A.T.T., we extend our heartfelt thanks for standing with us in this critical work. Your support is a beacon of hope for those in need and a catalyst for the change we are determined to achieve.

With gratitude and determination,

A handwritten signature in cursive script, reading "Tami Friedrich".

TAMI FRIEDRICH
PRESIDENT



TRUCK SAFETY COALITION'S STRATEGIC VISION

“From tragedy we draw strength to improve the safety of us all.”

The Truck Safety Coalition is the nationally recognized leading voice in preventing truck crash tragedies. Through partnerships grounded in trust and compassion we will close the gap in education and advocacy on truck safety issues—empowering the public, engaging policymakers, and equipping the media with the tools to champion life-saving changes.

Our vision is clear: safer roads, stronger communities, and a shared commitment to ensuring no family endures the devastating impact of a preventable crash. Your continued support fuels our progress toward this future.

To learn more about how you can be part of this journey, visit trucksafety.org.

Vision Statement

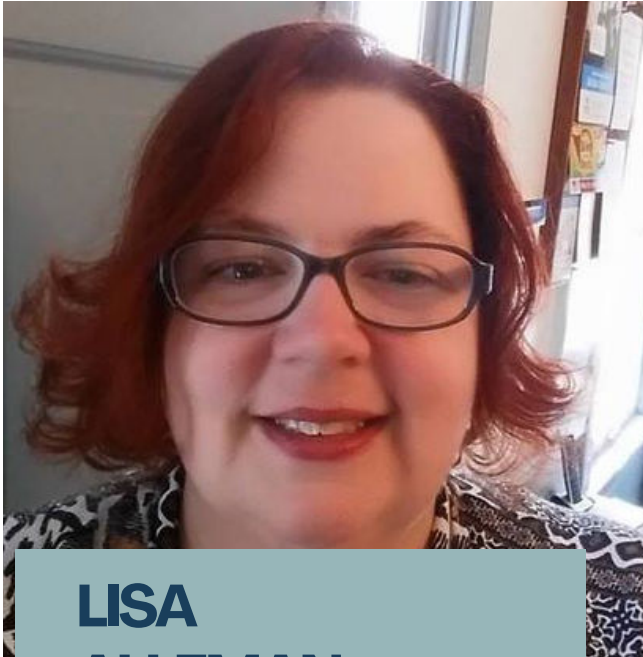
The Truck Safety Coalition dedicates itself to reducing preventable truck crash deaths and injuries in memory and honor of all those who have been affected by such crashes in the past.

Mission Statement

The Truck Safety Coalition is dedicated to reducing the number of deaths and injuries caused by truck-related crashes, providing compassionate support to truck crash survivors and families of truck crash victims, and educating the public, policy-makers, and media about truck safety issues.



VOLUNTEER SPOTLIGHT



LISA ALLEMAN
TSC Volunteer

Kevin Donovan's deep-rooted commitment to truck safety is a beacon for TSC volunteers. With years of experience as a law enforcement officer, Kevin has brought invaluable insights to TSC's Roadshow programs, educating law enforcement professionals about the crucial role they play in preventing truck underride crashes. His powerful advocacy work ensures that TSC's message reaches those who can make the greatest impact on our nation's roadways. Kevin says, 'When you've seen the devastation of crashes firsthand, you know the importance of making a difference. Volunteering for TSC is my way of ensuring that fewer families have to endure what so many others have gone through.'

Lisa Alleman's unwavering dedication to TSC has touched many lives, both within the organization and the broader community. Whether she's supporting crash victims in their time of need, helping at fundraising events, or contributing to road safety advocacy efforts, Lisa's passion and heart have made an indelible mark.

Lisa is also a talented creator, generously contributing her handmade quilts and custom, TSC memory bears to TSC's silent auctions. These heartfelt creations not only raise funds but also provide a tangible, emotional connection for those impacted by the cause. Each quilt and memory bear is crafted with love, symbolizing the resilience of the individuals TSC supports.

"I volunteer because I believe in making the world safer for everyone," says Lisa, whose commitment has helped drive TSC's vision forward. Her work has encouraged others to get involved, and her presence is felt at every event she attends. Lisa's contributions extend far beyond her creations—they serve as a symbol of hope and compassion in a world that desperately needs both.



KEVIN DONOVAN
TSC Board Volunteer

In the Words of Our Executive Director



Dear Friends and Supporters,

As I reflect on the achievements of the Truck Safety Coalition this past year, I am deeply moved by the generosity and unwavering commitment of our community. Together, we are driving change—saving lives, supporting families, and building a future where safer roads are a reality for all.

In 2024, your contributions empowered TSC to expand our reach and deepen our impact. We raised over \$350,000, fueling vital programs and groundbreaking advocacy efforts. From raising awareness of safety measures like underride guards to providing grief support for families navigating unimaginable loss, your support is at the heart of everything we do.



Last year, we witnessed the power of collective action. Your generosity enabled us to host new workshops for crash survivors, directly supported dozens of families, and aggressively advanced our cause with policymakers. Thanks to champions like you, TSC continues to lead the charge for safer highways while amplifying the voices of those affected by truck crashes.

One highlight of 2024 was the extraordinary success of our 2nd Annual Gala, which allowed our community to celebrate, strengthen connections, and inspire new advocates to join our mission. Stories like Gage Evans' \$50,000 commitment remind us of the profound impact one person's belief in our mission can make.

As you read this year's Impact Report, I hope you feel the magnitude of what we've accomplished together. Every achievement, every life touched, and every step forward is a testament to your dedication.

On behalf of our Board, staff, volunteers, and the countless families we serve, thank you for standing with us in this critical work. Together, we will never stop transforming tragedy into action and creating lasting change.

With heartfelt gratitude,

A handwritten signature in black ink, appearing to read 'Zach Cahalan', positioned above the printed name.

ZACH CAHALAN
EXECUTIVE DIRECTOR



YOUR CONTINUED IMPACT

The Truck Safety Coalition thrives because of the powerful stories and generosity of those who stand with us—whether you are a crash victim, a survivor, or a community advocate. This year, we are honored to share the remarkable impact of individuals like Nora Lopez, who held the Remembering Dom gala in memory of her son, Dominic Lopez-Toney, and Gage Evans, whose extraordinary \$50K gift honoring her husband Bill Bailey, continues to fuel our mission for safer roads.

Through their generosity, both Nora and Gage have demonstrated the profound influence that one person's dedication can have in advancing our mission. Their stories, like many others, reflect the shared goal of making our highways safer and supporting those affected by truck crashes.

So that others NEVER have to experience the pain of losing a loved one in a preventable truck crash.

A Note from the Director of Partnerships & Development



Dear Friends,

It has been an honor and a privilege to serve as the Director of Strategic Partnerships and Development at the Truck Safety Coalition this past year. The values and mission of this organization—centered on supporting crash victims, family survivors, and safer roads—resonate deeply with my lifelong passion for creating meaningful connections and fostering beneficial change.

As you explore our 2024 Impact Report, you will see the incredible stories of generosity, collaboration, and resilience that define our community. From transformative donor contributions to the unwavering dedication of our board, staff, and volunteers, it is clear that relationships are the cornerstone of everything we accomplish.

For over 30 years, the Truck Safety Coalition has stood as a beacon of hope and advocacy. Together, we have built bridges, formed partnerships, and forged relationships that have turned tragedies into powerful movements for change. Thanks to your support, crash victims and their families find compassionate care and a supportive community, and we continue to make strides in advocating for safer roads for all.

As we look to the future, I am inspired by the connections we've made and the generosity that fuels our mission. I look forward to working alongside all of you to strengthen these bonds and create an even greater impact in 2025 and the years to come.

Thank you for your trust, commitment, and belief in the critical work we do at the Truck Safety Coalition. Together, we are making a tangible difference in the lives of those who need us most.

With gratitude,

JOHNETHA LINDSEY, PH.D.
DIRECTOR OF STRATEGIC PARTNERSHIPS & DEVELOPMENT



A LEGACY OF GIVING:



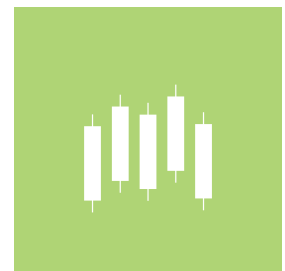
GAGE EVANS' \$50K GIFT & NORA LOPEZ'S REMEMBERING DOM GALA

Gage Evans: A Gift That Changes Lives

Last year, TSC volunteer, Gage Evans, made an extraordinary commitment to supporting truck crash victims and survivors by donating an inspired \$50,000 to the Truck Safety Coalition. This generous gift—among the largest in TSC history—reflects Gage's deep compassion and dedication to those who have experienced life-altering tragedies.

Motivated by her intense personal loss, Gage's commitment honors the memory of her late husband, Bill, helping to ensure that others in similar situations receive the support they desperately need. As part of this impactful contribution, Gage also helped sponsor TSC's 2nd Annual Gala, donating \$10,000 to support the event and amplify its mission. At the gala, we were honored to present Gage with a commemorative check as a token of appreciation for her immense support.

Gage's unwavering focus on helping families and survivors has inspired all of us. Her generosity and passion continue to make a profound impact, ensuring that critical resources are available for those who need it most.



It's my hope that by supporting TSC, we can continue to make progress toward changes that will prevent future tragedies like the one that took my husband Bill's life. No one should have to endure the pain of losing a loved one in such a preventable way.

-Gage Evans



Nora Lopez: Remembering Dom and Inspiring Change



TSC Victim-Volunteer, Nora Lopez, hosted a deeply personal fundraiser in honor of her late son, Dominic Lopez-Toney, with all proceeds benefiting the Truck Safety Coalition. The event, held on a beautiful California evening at the Sequoyah Country Club, was a heartfelt tribute to Dom's memory and inspired an outpouring of generosity and support for TSC's mission.

Thanks to Nora's dedication and passion, the event raised nearly \$50,000, making a significant impact on TSC's ability to continue supporting crash victims and advocating for safer roads. This marks the second year Nora has organized this special event, and her efforts continue to build a powerful legacy of philanthropy.



In recognition of her outstanding contributions, Nora was honored as this year's Safety Philanthropist at our 2nd Annual Gala. Her commitment to Dominic's memory and the cause of truck safety is a shining example of how personal loss can fuel positive change and inspire others to join the fight to save lives from preventable truck crashes.

Together, Gage and Nora embody the power of generosity and community—each in their own unique way, contributing to the larger goal of preventing tragedies and offering a path forward for those impacted by truck crashes.



"The immediate support I received helped me find a healthy way to grieve and grow strength."

Inspired by her experiences, she has visited Capitol Hill multiple times, hosted fundraisers in Dominic's honor, and launched a postcard campaign urging legislators to promote truck safety.

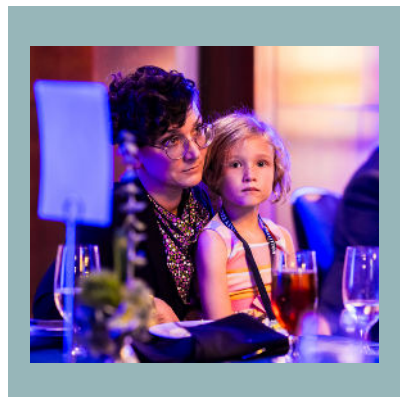
"In honoring Dominic, I am transforming my grief into action. Together, we can prevent the senseless loss of life and advocate for safer roads for all."

-Nora Lopez

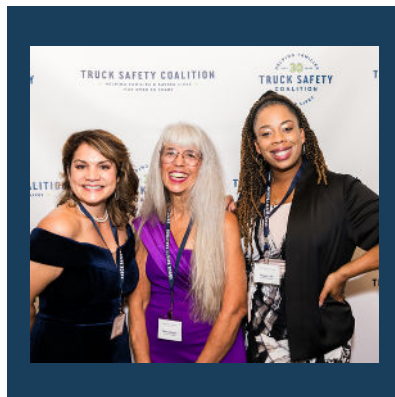
A Night To Celebrate Truck Safety



The Truck Safety Coalition's 2nd Annual ***Night to Celebrate Truck Safety*** was a resounding success, raising a record \$100,000 for victim support and further solidifying our commitment to road safety advocacy. Held on September 20, 2024, at the Hyatt Regency Washington on Capitol Hill, the event brought together nearly 100 attendees: supporters, civic leaders, and road safety advocates, all united by a shared purpose: preventing tragic truck crashes and supporting those affected by them.



RYLAND POTTER
WDM, USA



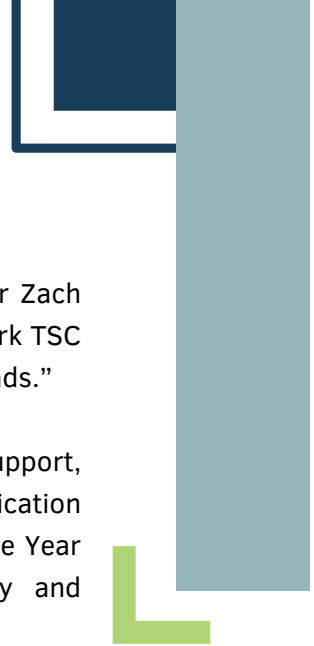
**NORA L., SHERRI A.,
MORGAN L., TSC
VOLUNTEERS**



**ANNA G., TSC
BOARD MEMBER**



A Night To Celebrate Truck Safety



“We are truly driven by relationships and inspired by generosity,” said Executive Director Zach Cahalan during his remarks. “Each of you here tonight plays a critical role in making the work TSC does possible. Your commitment drives us forward to do even more in the fight for safer roads.”

The evening highlighted the incredible strides made in truck safety advocacy and victim support, including honoring individuals and organizations that have demonstrated unwavering dedication to the cause. The 2024 Truck Safety Champion, Safety Philanthropist, and Volunteer of the Year awardees shared their personal stories, emphasizing the importance of community and collaborative action in making a meaningful impact.

2024 TRUCK SAFETY CHAMPION AWARD: SENATOR JAMES COMER

The 2024 Truck Safety Champion Award was presented to Senator James Comer of Kentucky for his leadership in pursuing accountability for the United States Postal Service’s Commercial Motor Vehicle (CMV) freight operation. Too many victims have needlessly been impacted by a slip-shod operation that did not even care to find out if their contractors were killing other roadway users in roadway crashes.

“We are proud to present the Truck Safety Champion Award to Senator Comer,” said TSC Executive Director Zach Cahalan. “His dedication to passing meaningful truck safety legislation has been crucial in creating positive change for all who share our mission of saving lives and avoiding preventable crashes.”



2024 SAFETY PHILANTHROPIST AWARD: NORA LOPEZ

A special moment during the gala was the heartfelt tribute to Nora Lopez, this year’s Safety Philanthropist, who was recognized for her second annual fundraising event in honor of her late son, Dominic. No one can hold Nora back from making a difference and we are all better off for her engagement with TSC.

2024 VOLUNTEER OF THE YEAR AWARD: MICHELLE GRUBBS

The 2024 Volunteer of the Year Award was presented to Michelle Grubbs, a dedicated volunteer and family survivor whose passion for truck safety has inspired countless others. Michelle’s journey began after losing her son, Trevor Doom, who was tragically killed in a truck crash. Since then, she has become an unwavering advocate for crash victims and has made significant contributions to TSC’s mission.

Michelle’s volunteer work spans many facets of TSC’s operations. She has been a consistent presence at events, offering support to other victims and survivors, helping with advocacy campaigns, and providing invaluable input in shaping TSC’s community outreach efforts. It was her advocacy that led Congressman James Comer to want to join the cause for truck safety.

“Michelle has been an integral part of our team, and her work has made an indelible impact on both our organization and the communities we serve,” said TSC Board President, Tami Friedrich. “Her strength, generosity, and dedication inspire us all to continue striving for a safer future.”



THE ROAD AHEAD: JOIN US FOR THE 2025 GALA!



The journey continues, and we're calling on YOU to help us make the 3rd Annual **Night to Celebrate Truck Safety** even more unforgettable. Mark your calendars for September 26, 2025, when we will once again gather at the Hyatt Regency Washington on Capitol Hill in Washington, DC, to honor the heroes of truck safety and build on the momentum we've created together.

Why Your Support Matters

Every sponsorship is a powerful act of hope and change. It's a commitment to safer roads, stronger communities, and unwavering support for victims and survivors. This year, your generosity helped us raise \$100,000—imagine what we can achieve together in 2025!

What You Can Expect

- An inspiring evening filled with powerful stories, meaningful connections, and the collective drive to make our roads safer.
- Opportunities to honor individuals and organizations making a difference in truck safety.
- A chance to amplify your impact as part of a community dedicated to preventing tragedies and supporting families.

Be Part of the Movement

Sponsorship opportunities for the 2025 gala are now open. By becoming a sponsor, you'll join a mission-driven network that refuses to stand idle in the face of preventable tragedies. Together, we'll take a stand for accountability, safety, and change.

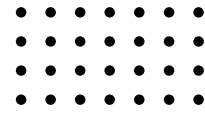
Ready to Make a Difference?

Contact **Johnetha Lindsey**, Director of Strategic Partnerships and Development, at **(202) 937-6430**, to learn more about sponsorship benefits and secure your place in next year's event.



The time to act is now. Let's make 2025 a year of unparalleled impact—together.

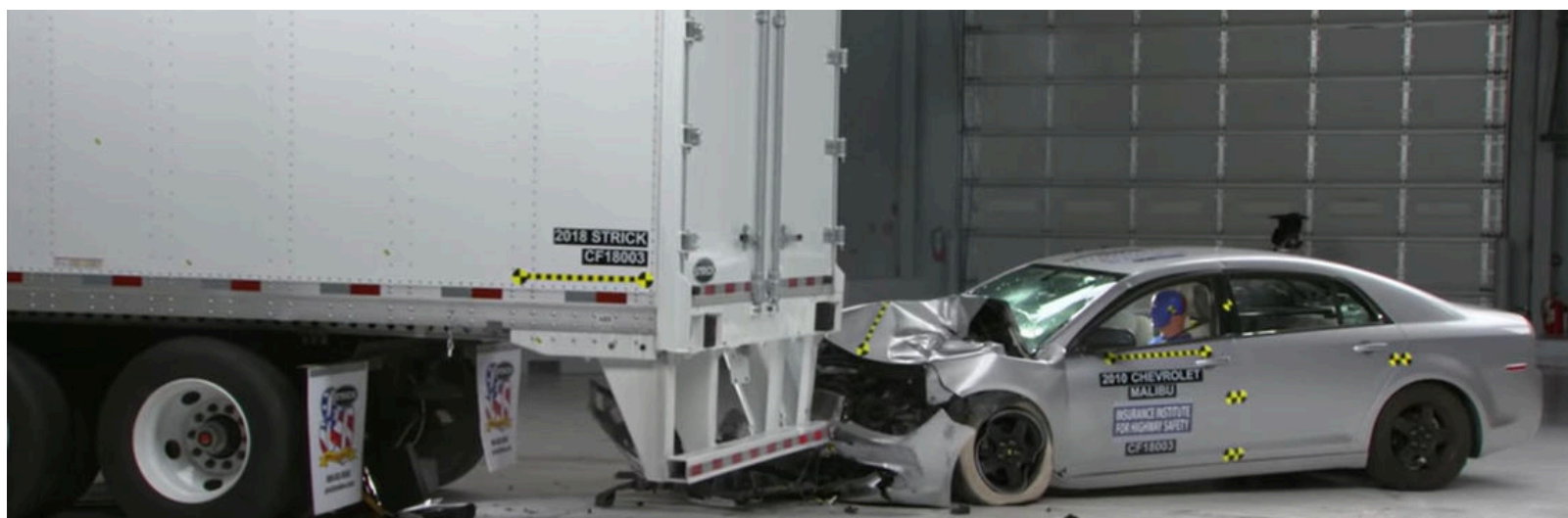
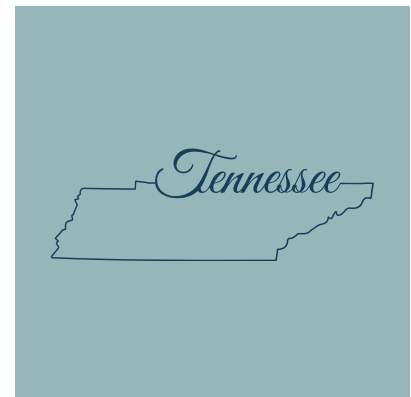
2024 TRUCK SAFETY ROADSHOWS:



EDUCATING & EMPOWERING COMMUNITIES

In 2024, the Truck Safety Coalition made significant strides in raising around truck underride protection awareness with its series of TRUCK Safety Roadshows. These events, aimed at educating and empowering law enforcement and crash reporting professionals, were instrumental in enhancing knowledge around underride crash prevention and reporting.

2024 Roadshows





KENTUCKY ROADSHOW

TSC kicked off its first grant-funded TRUCK Safety Roadshow of the year in Lexington, Kentucky, on May 23rd. The event was attended by several State and local law enforcement officials and highlighted the importance of proper documentation and enforcement in preventing truck underride crashes. Family survivor and TSC volunteer Michelle Grubbs provided a powerful testimony, sharing how CMV enforcement is critical in keeping people safe from the carnage of large truck crashes. P.A.T.T. Board Member, Kevin Donovan, drew from his personal experience as CMV state enforcement leader and demonstrated with conviction how something as seemingly mundane as crash reporting can have far reaching life safety impact.

The event left attendees with a greater sense of urgency to do more to prevent these horrific crashes. We are deeply grateful to Michelle and Kevin for their contributions, as well as to Raven Williams, family survivor and TSC volunteer, for having Texas Roadhouse sponsor lunch for all attendees. It was a tremendous inaugural event for TSC.

OREGON ROADSHOW

On December 11th, TSC partnered with Oregon Department of Transportation (ODOT), to host a grant-funded virtual Roadshow for Oregon's CMV inspectors. Fifty-four ODOT inspectors, law enforcement, and data professionals participated in the Virtual Workshop. Post-assessment results revealed a 34% increase in underride crash knowledge gain scores! TRUCK Safety Roadshows are making a very real and tangible difference.



NASHVILLE ROADSHOW

TSC's third Roadshow of 2024 took place in Nashville, Tennessee on December 18th, and was another incredible success. Participants took part in meaningful discussions and knowledge-sharing exercises that deepened their understanding of truck underride crash reporting. This Roadshow exemplified TSC's dedication to creating actionable solutions to overcome the well-documented under-reporting gap of these crashes.

HONOR ROLL OF DONORS

We are grateful for each and every gift. Large and small, every dollar sustains our work!

PATRONS OF PROGRESS

ANNUAL GIFTS OF \$50,000 AND GREATER

ANONYMOUS DONOR

GAGE EVANS

GREATER KANSAS CITY COMMUNITY

FOUNDATION

ADVOCATE

ANNUAL GIFTS OF \$10,000 - \$49,999

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NORA LOPEZ

PIONEER

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We are grateful for each and every gift. Large and small, every dollar sustains our work!

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TINA SILVA

QUIRINA GEARY
RICK AND LINDA LOTT
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ALEXANDER BAYANI
ALFRED WORTHY
ALISON DEWEY
AMBER FERGUSON
AMY BRADLEY
ANDREW SHEARISS
ANETTE BOULWARE
ANGELA SUTER
ANGIE PARKER
APRIL WILSON
ASIM KHAN
ATHENA HOUGHTALING
BETTY HOELL



HONOR ROLL OF DONORS

We are grateful for each and every gift. Large and small, every dollar sustains our work!

GUARDIAN

ANNUAL GIFTS OF \$1 - \$499

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CATHY KASS-ATEN

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DIANA KRAUSE

DONNA SCHMID

DONNA WARR

E.M. ALVARADO

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ELLEN FINCH

EMILY WEST

ERIN CRIDER

ERIN DWEIK

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FAY LOVAS

GAIL JEAN MCGUIRE SAIS

GAIL PAULSEN

GINA CARVANA

GIOVANNA OROPEZA

HELEN PETERSEN

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KAREN HIGHT

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KARYNE CORNELL

KATHRYN SCHIRMACHER

KATHRYN VARILONE

KAUSHIK HANSJEE

KELLY GERATY

KELLY WONG

KEVIN DONOVAN

KIM COVILLE

KIMBERLY RICHARDS

KIMMEL CAMERON



HONOR ROLL OF DONORS

We are grateful for each and every gift. Large and small, every dollar sustains our work!

GUARDIAN

ANNUAL GIFTS OF \$1 - \$499

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LENA KOENIG	NANCY MEULENERS	SYLVIA MILLER
LESLIE ROTHMAN	OUR CHANGE FOUNDATION	TAMMYE HUGHES
LESLIE WEAVER	PAMELA GRATH	TERESA AND JOEY ROJAS
LIAM DUFFY	PAMELA ZELNIK	TOM KELLOGG
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MORGAN LAKE	STEPHEN TYSON	
MPHO HANSJEE	STEVE VISCELLI	
MS. ANDRA B. PEARCE	SUSAN O'GARA	



INVESTING IN OUR MISSION



Photos taken by Jim Craig Photography

At the Truck Safety Coalition, we believe that relationships fuel progress and generosity drives change. With more supporters than ever before, our partners continue to lead with their hearts and make a tangible impact in the lives of those affected by truck crashes. Through their unwavering support, we are one step closer to creating a safer roadways for all.

It is through the power of philanthropy in all its forms—whether through financial contributions, volunteerism, or advocacy—that we are able to advance our mission and provide vital resources to crash victims and family survivors.

THANK YOU, PARTNERS, for helping us build a future where the roads are safer, and no one faces their journey alone. Your commitment makes all the difference.



Learn more about how you can partner with the Truck Safety Coalition.



Total Raised

\$352K



First-time Donors

133



Total Donors

229



Victims Served

600



OUR IMPACT: NEVER STOP TELLING YOUR STORY



2024 HIGHLIGHTS

- + Buoyed with three TSC volunteers, including the Committee Chair, the Federal Advisory Committee on Underride Protection published its formal report. The Report affirmed the drastic and overdue need to improve underride protections on all CMVs.
- + Due to the testimonials of TSC victim volunteers, FMCSA finally acknowledged the need to reform the New Entrant Program, placing a Knowledge Exam required for all new carriers on the regulatory agenda.
- + Volunteers told their stories and change happened. The Mail Traffic Deaths Reporting Act unanimously passed the House of Representatives, a first in TSC's history.
- + Hundreds of new crash victims received compassionate support and outreach from TSC. Many in our community took advantage of the group grief counseling services we offered and many more provided direct support to one another in our private virtual community. First and foremost, TSC is here to help crash victims and that drives everything we do.

The road ahead is challenging. Current political headwinds favor profits over people, efficiency over safety, and recklessness over responsibility. Brace yourself for a barrage of rhetoric justifying policies that inevitably lead to more tragedy on our roads. Autonomous trucks deemed "ready for primetime"? Overweight trucks labeled "no big deal"? Teen truckers promoted as "the solution"? The list goes on.

In moments like these, the Truck Safety Coalition is more critical than ever.

Safety transcends politics. Policymakers need to be reminded of this, and the most powerful way to do that is through your stories. Never underestimate the transformative power of your voice. A heartfelt story can cut through noise, touch hearts, and drive meaningful change.

We've seen it time and time again. The stories shared by TSC volunteers resonate for years, influencing significant policy decisions. For example, in 2024, stories from crash survivors and victim families were instrumental in shaping the Mail Traffic Deaths Reporting Act. A meeting between TSC volunteers and Secretary Buttigieg reignited the push for the New Entrant Exam for Motor Carriers. And the unwavering dedication of our advocates profoundly impacted the federal Advisory Committee on Underride Protection.

Beyond policy, the Truck Safety Coalition provides invaluable support to grieving families and crash survivors. In their darkest moments, TSC is there—a beacon of hope, a team ready to fight alongside them, and a reminder that they are not alone.

Your stories fuel this mission. They drive change, inspire action, and create a ripple effect of kindness, hope, and safety. To all our volunteers and supporters: thank you. The world is undoubtedly a better, safer place because of you. Together, we'll continue to fight for a future where safety is prioritized, and every voice is heard.

SAVE THE DATES



**26
SEP**

A NIGHT TO CELEBRATE TRUCK SAFETY

This annual fundraiser is an opportunity for the community to make special efforts to recognize and celebrate significant safety accomplishments. This event highlights the strides truck safety and philanthropic communities have made to date, building a safer, more equitable world.

September 26, 2025
Washington, DC

Become a Sponsor Today

Learn more about sponsorship opportunities.



**SEP
2025**

SORROW TO STRENGTH

This biennial conference is designed to bring together families and friends of truck crash victims and truck crash survivors. The conference provides the opportunity to come together for a weekend of sharing, remembrance, and workshops.

September 27-29, 2025
Washington, DC



Truck Safety Coalition



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