



**Truck Safety Coalition's  
1<sup>st</sup> Annual Fundraising Soirée  
Sponsorship Opportunities**

***Friday, September 29, 2023  
6:00 p.m.  
Washington, D.C.***

**Visionary - \$25,000**

- 10 Attendee Registrations for the 1st Annual Fundraising Soirée
- Check Presentation during the 1st Annual Fundraising Soirée
- Participate in the 1st Annual Fundraising Soirée
- Full-page ad in event program
- Prominent logo placement in event program
- Prominent logo placement on the 1st Annual Fundraising Soirée event website, social media, and all other event collateral
- Recognition via signage at table, event podium, and video screens during the luncheon
- Listing in donor recognition collateral

**Champion - \$10,000**

- 8 Attendee Registrations for the 1st Annual Fundraising Soirée
- Check Presentation during the 1st Annual Fundraising Soirée
- Participate in the 1st Annual Fundraising Soirée
- Full-page ad in event program
- Prominent logo placement in event program
- Prominent logo placement on the 1st Annual Fundraising Soirée event website, social media, and all other event collateral
- Recognition via signage at table, event podium, and video screens during the luncheon
- Listing in donor recognition collateral



**Leader - \$5,000**

- 6 Attendee Registrations for the 1st Annual Fundraising Soirée
- Full-page ad in event program
- Prominent logo placement in program
- Prominent logo placement on the 1st Annual Fundraising Soirée event website, social media, and all other event collateral
- Recognition via signage at table, event podium, and video screens during the celebration
- Listing in donor recognition collateral

**Advocate - \$2,500**

- 6 Attendee Registrations for the 1st Annual Fundraising Soirée
- Half-page ad in event program
- Prominent logo placement in printed program
- Prominent logo placement on the 1st Annual Fundraising Soirée event website, social media, and all other event collateral
- Recognition via signage at table, event podium, and video screens during the celebration
- Listing in donor recognition collateral

**Collaborator - \$1,000**

- 4 Attendee Registrations for the 1st Annual Fundraising Soirée
- Logo placement in event program
- Recognition via signage at table, event podium, and video screens during the luncheon
- Listing in donor recognition collateral

**Partner - \$500**

- 2 Attendee Registrations for the 1st Annual Fundraising Soirée
- Name placement in printed program
- Recognition via signage at table, event podium, and video screens during the celebration
- Listing in donor recognition collateral

**Individual Supporter - \$100 (General Open Seating)**



**1ST ANNUAL FUNDRAISING SOIRÉE REPLY FORM**  
**September 29, 2023**  
**Washington, D.C.**

Sponsorships may be purchased online at:  
<https://trucksafety.org/a-night-to-celebrate-truck-safety/>  
For more information, please contact Mrs. Johnetha Lindsey, Director of  
Development, at 202-937-6430 or [johnetha@trucksafety.org](mailto:johnetha@trucksafety.org)

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**SELECT YOUR DESIRED LEVEL OF SPONSORSHIP:**

- Visionary Sponsor \$25,000       Champion Sponsor \$10,000       Leader Sponsor \$5,000  
 Advocate Sponsor \$2,500       Collaborator Sponsor \$1,000       Partner Sponsor \$500

- I will purchase \_\_\_\_\_ tickets @ \$100 each.  
 I am unable to attend the 1st Annual Fundraising Soirée but would like to give a gift in support of the  
Truck Safety Coalition in the amount of \$ \_\_\_\_\_.

**TOTAL ENCLOSED \$ \_\_\_\_\_.** MAKE CHECK PAYABLE TO TRUCK SAFETY COALITION.  
*(You may indicate in the memo section of the check 1st Annual Fundraising Soirée)*

**CHARGE MY CREDIT CARD:**  Visa     MasterCard     Discover     American Express

NAME ON CARD \_\_\_\_\_

Account # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_